

**Building Stronger Youth Athletic Teams** 



# **Coaching Boys Into Men (CBIM)**

CBIM is a program for middle and high school coaches. Through sports, coaches will help young men:

- - **Lead with respect**
- **Build healthy relationships**

Improve mental wellness

## **Team: Changing Minds (T:CM)**

T:CM is a quick training to help coaches:

- Recognize when an athlete might be struggling
- Respond with care and confidence
- Connect them to the right support
- Take care of your own wellness, too

### **How it Works:**

Weekly team talks (15 min) on topics like:

- Consent
- Digital Disrespect
- Mental Health
- Communication
- Respect for women and others

#### Coach's Role:

- Build trust and leadership
- Create a safe team culture
- Guide short but powerful discussions
- Be the adult they can count on

### **Proven Results:**

- Less violence
- More athletes stepping up
- Healthier team culture



Learn More!





**Contact Us:** 

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